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CENTRE DE SUPPORT À LA RECHERCHE • RESEARCH SUPPORT CENTRE

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## CASHING OUT

**Telfer School Researcher Uses Fellowship to Kick-Start Study of Entrepreneurial Recycling.**

### Inside this Issue

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To Mark Freel, being named the Telfer School's Mark R. Bruneau Fellow for Global Business and Entrepreneurship is clear recognition of his recent research achievements. The appointment also gives his reputation and status as

an academic a welcome boost. But what really excites him about the fellowship is how perfectly its concentration on global business and entrepreneurship dovetails with his research interests.

To capitalize on this seamless fit, he plans to use a portion of the \$15,000 he will earn annually over the course of the three-year fellowship to unleash a series of stimulating educational opportunities at the Telfer School.

"I'll take some of the money to attract interesting scholars to the school, sponsor seminars and talks, enhance collaboration with other researchers and take greater advantage of my global network of academics," says the Telfer School associate professor. "All this activity will be a great way to expand the international reach and reputation of our School."

An academic expert in the fields of innovation, entrepreneurship and the global operations of small businesses, Dr. Freel also plans on using the fellowship to fuel his current research interest—entrepreneurial recycling.

"Most venture capital backed businesses do one of two things: they either fail, or they

succeed and are sold," he says. "I want to gain a better understanding of what successful entrepreneurs do when they cash out these businesses. Do most of them retire from business life and head to the beach? Or do they do things with their money such as start other companies, become angel investors, endow university chairs or give to charities?"

To gain greater insight into this question, Dr. Freel will create a Canadian dataset on technology-based cashed-out entrepreneurs. He is in the process of hiring several students to locate as many of these entrepreneurs as possible. The students' detective work will be aided by data from the files of the National Sciences and Engineering Research Council, which maintains a listing of companies which have spun-off from research funded by NSERC grants.

"Once we track down these cashed-out entrepreneurs, we're going to ask them some key questions about their behaviour after they sold their businesses," says Dr. Freel who, in addition to his research, teaches international business and entrepreneurship to graduate and undergraduate students.

He expects the findings from this research will not only interest fellow academics, but also help inform and guide policymakers. "Through this research, we should be able to gain a better understanding of the so-called hollowing out of corporate Canada," he says. "Our research may very well end up affecting federal policy for small businesses in the country." ◀

## CEREMONY TO CELEBRATE RESEARCH

Le 13 novembre dernier, lors de la Journée portes ouvertes des programmes d'études supérieures de l'École de gestion Telfer, le doyen Micheál J. Kelly et le Centre de soutien à la recherche ont eu le plaisir de reconnaître les succès les plus récents des professeurs de l'École au cours d'une cérémonie pour souligner la recherche. Chacun a reçu une étoile dorée décorée du logo de Telfer. Voici les professeurs qui ont été reconnus :

Fodil Adjaoud - *Boursier Logan Katz* / livre  
 Sarah Ben Amor - Subvention du CRSNG  
 Morad Benyoucef - Subvention du CRSNG  
 Richard Bozec - Livres  
 Tom Brzustowski - Book  
 Merridee Bujaki - *Welch & Company Fellow in Accounting* / SSHRC Grant  
 Tyler Chamberlin - SSHRC Grant  
 Imed Chkir - Livre  
 David Doloreux - Subvention du CRSH  
 Scott Ensign - SSHRC Grant  
 Mark Freel - *Mark R. Bruneau Fellow for Global Business and Entrepreneurship* / SSHRC Grants  
 Yuri Khoroshilov - SSHRC Grant  
 Dan Lane - SSHRC and NSERC Grants

Laurent Lapierre - *Boursier en recherche Telfer*  
 Joanne Leck - SSHRC Grant  
 Jonathan Linton - SSHRC and NSERC Grants  
 Judith Madill - SSHRC Grant  
 Wojtek Michalowski - NSERC Grant  
 Sharon L. O'Sullivan - SSHRC Grant  
 Barbara Orser - SSHRC Grant  
 Jonathan Patrick - NSERC Grant  
 Ajax Persaud - Book  
 Abdul Rahman - *Telfer Teaching Fellow*  
 Allan Riding - SSHRC Grant  
 Martine Spence - Subvention du CRSH  
 Daniel Zéghal - *Boursier en enseignement Welch & Company* / livre



Congratulations to all of you for your hard work. Your success reflects not only on yourselves, but also on the Telfer School. See you in **November 2009** for our third annual **Ceremony to Celebrate Research!!!** For more details regarding these research activities, visit the Research Support Centre's website at [www.telfer.uottawa.ca/research](http://www.telfer.uottawa.ca/research). ◀

## MSc Students' Corner / Coin des étudiants à la M.Sc.

**M.Sc. Students (in Management or in Health Systems):** Avant-Garde wants to include **YOU** in this section. Have you received a nomination, a prize, an award? Did you present a paper at a conference? Is there anything you would like to mention about yourself? If you are interested in sharing your accomplishments with us, please send your information to Caroline Faucher at [faucher@telfer.uottawa.ca](mailto:faucher@telfer.uottawa.ca) (the next issue will cover the period between mid-December 2008 and mid-April 2009).

- Nathalie Richard, **graduate student in the Master of Science in Health Systems**, was recently elected **Vice-President of External Communications of the Canadian Society for Life Science Research (CSLSR)**. The CSLSR is a national non-profit organization that brings together student researchers to promote life science research in Canada, including Public Health. For more information on the CSLSR, please visit [www.cslsr.ca](http://www.cslsr.ca) or contact Nathalie by email at [marketing@cslsr.ca](mailto:marketing@cslsr.ca).
- Last November, **Karras Hagglund**, graduate student in the Master of Science in Management, has presented a research paper entitled "Angel Investor Groups and Early-Stage Investments" at the RENT XXII Research in Entrepreneurship and Small Business Conference held in Covilha, Portugal. ▶

## MSc Students' Corner / Coin des étudiants à la M.Sc.

- Academic conferences are a great way for you to fine-tune your thesis research and build on the experience of researchers in your field. All MSc Management and Health Systems students in the Telfer School are eligible for up to \$750 per year for travel to conferences from the Telfer Travel Fund for Graduate Students (**Grad SMTF**). No deadline, but the application must be submitted **PRIOR** to the conference.
- La date limite pour faire la demande pour le Fonds de recherche de l'École de gestion Telfer pour les étudiants diplômés (**Grad-SMRF**) est le **30 juin 2009**. Tous les étudiants à la maîtrise ès science en gestion ou en systèmes de santé ont droit de recevoir jusqu'à 3 000 \$ pour couvrir les coûts reliés à la thèse de recherche.
- The **Accelerate Canada Program** provides lucrative internship opportunities for research-based graduate students. In this program, student interns, under the supervision of a faculty supervisor, undertake a four or eight month project which investigates a research challenge experienced by a partner company. For more information, see [www.acceleratecanada.ca](http://www.acceleratecanada.ca).

If you have any question regarding these topics, please do not hesitate to contact **Eileen Tosky-McKinnon** in the Research Support Centre ([tosky-mckinnon@telfer.uOttawa.ca](mailto:tosky-mckinnon@telfer.uOttawa.ca)). ◀

## Research News / Nouvelles sur la recherche

### Another Busy Granting Season 2008-2009

The Research Support Centre is proud to announce that **24 proposals** were submitted to the Social Sciences and Humanities Research Council of Canada (SSHRC) and the Natural and Sciences and Engineering Council of Canada (NSERC). We were pleased to help you in all stages of the granting process. We can expect to know the grant results in March or April 2009! **Good luck to all our researchers!**

### The Telfer School pledges \$60,000 to C-FOAM



The Telfer School has pledged \$60,000 to C-FOAM (Canadian Fisheries, Oceans and Aquaculture Management), an interconnected network of experts committed to the critical review, analysis, and research of fisheries, oceans and aquaculture management policies in Canada and internationally.

Ces fonds permettront à l'École Telfer de s'approcher davantage de son but de se classer parmi les meilleures écoles de recherche au Canada, comme C-FOAM est constitué principalement de professeurs de l'École Telfer. This pledge comes on the heels of a \$ 1 million pledge from the Social Science and Humanities Research Council and Fisheries and Oceans

Canada to the Ocean Management Research Network (OMRN), chaired by Telfer School professor **Dan Lane**, also a member of C-FOAM.

### Telfer Professors Launch New Study on the Transition to a Sustainable Society

The Telfer School of Management is pleased to announce the start of a new project entitled, "Making it happen – the transition to a sustainable society". The project will be managed under the direction of Dr. **André Potworowski** with the help of an advisory board whose interim chair is Dr. **Tom Brzustowski**.

Over the last several decades, numerous reports and studies have advocated change towards a more sustainable society less dependent on fossil fuel, with increased conservation of biodiversity and critical resources such as water. Yet such visions require change – deployment of technological innovations and different ways of doing things – to address these sustainability challenges. The objective of this study is to identify and better understand the social and economic barriers to innovation and change, as a basis of proposing government interventions to unleash the innovative potential in Canada. The project will map out barriers to innovation and sustainability and is expected to take two years to complete. The initial phase is funded by the Walter & Duncan Gordon Foundation and Natural Resources Canada. ◀



## Publications (mid-August to mid-December 2008)

### Livres • Books



**Ensign, P.C.** *Knowledge Sharing among Scientists: Why Reputation Matters for R&D in Multinational Firms.* Palgrave Macmillan Ltd., New York, NY, 2008.

Friedman, R.S., Roberts, D.M. and **J.D. Linton**. *Principle Concepts of Technology and Innovation Management: Critical Research Models.* Idea Group Inc. (IGI), Hershey, PA, 2008.



**Paquet, G.** *Gouvernance : Mode d'emploi.* Liber, Montréal, 2008.



Grewal, D., Levy, M., **Persaud, A.** and S. Litchi. *Marketing, Cdn Edition.* McGraw-Hill Ryerson Higher Education, Whitby, 2008.

### Chapitres de livres • Book Chapters

**Caro, D.** "Evolving e-Health Systems: Symbiotic Constructs between Corporate and e-Health Care Worlds in International Space" in I. Lee (Ed.) *Emergent Strategies for E-Business Processes, Services, and Implications: Advancing Corporate Frameworks* part of *Advances in E-Business Research Series*, 3, 12, 2008, Chapter XII, pp. 176-189.



**Calof, J.** "Conference and Trade Show Intelligence: Jump-Start your New Function" in K. Sawka and B. Hohhof (Eds.) *Starting a Competitive Intelligence Function.* Competitive Intelligence Foundation, Alexandria, VA, 2008, pp. 121-128.



**Ensign, P.C.** and N.P. Robinson. "Marketing Your City's Industries to the World: Building and Retaining Export Oriented Clusters through Strategic ICT Investments" in M. Gasco-Hernandez and T. Torres-Coronas (Eds.) *Information Communication Technologies and City Marketing: Digital Opportunities for Cities around the World.* New York, Information Science Publishing, 2008, Chapter X.

Hubbard, R. and **G. Paquet**. "Clerk as Révélateur: A Panoramic View" in P. Dutil (Ed.) *Searching for Leadership: Secretaries to Cabinet in Canada.* Toronto, University of Toronto Press, 2008, pp. 85-120.



Detlor, B., Hupfer, M. and **U. Ruhi**. "Tips for Tracking Web Information Seeking Behavior" in B.J. Jansen, A. Spink, I. Taksa and A. Spink (Eds.) *Handbook of Web Log Analysis.* IGI Publishing, Hershey, PA, 2008, pp. 256-283.

**Spence, M.**, Ondoua Biwolé, V. et J. Ben Boubaker Gherib. « Entrepreneuriat et développement durable: une comparaison canadienne, camerounaise et tunisienne » dans G. Hénault et G. Lemoine (Éds.) *Entrepreneuriat et Développement Durable en Francophonie.* Éditions des archives contemporaines, collection Savoires Francophones de l'AUF, Paris, 2008, pp. 61-73.



### Articles dans des revues avec comité de lectures • Refereed Journal Articles

Rock, J.A. and **S. Ahmed**. "Success Factors of Exporters from Chile." *AIMS International Journal of Management* 2, 3 (September 2008): 177-195.



Reeve, C.L. and **S. Bonaccio**. "Does Test Anxiety Induce Measurement Bias in Cognitive Ability Tests?" *Intelligence* 36, 6 (November-December 2008): 526-538.

Reeve, C.L., **Bonaccio, S.** and J.E. Charles. "A Policy-Capturing Study of the Contextual Antecedents of Test Anxiety." *Personality and Individual Differences* 45, 3 (August 2008): 243-248.

**Chkir, I.** and S. Saadi. "Taxation & Dividend Policy: New Empirical Evidence." *Journal of Corporate Ownership and Control* 5, 4 (2008): 266-273.



**Dalziel, M.** "The Seller's Perspective on Acquisition Success: Empirical Evidence from the Communications Equipment Industry." *Journal of Engineering and Technology Management* 25, 3 (September 2008): 168-183.



**Doloreux, D.** and H. Mattson. "To What Extent do Sectors "Socialize" Innovation Differently? Mapping Cooperative Linkages in Knowledge-Intensive Industries in the Ottawa Region." *Industry & Innovation* 15, 4 (August 2008): 351-370.

**Doloreux, D.**, Amara, N. and R. Landry. "Mapping Regional and Sectoral Characteristics of Knowledge-Intensive Business Services: Evidence from the Province of Quebec (Canada)." *Growth and Change: A Journal of Urban and Regional Policy* 39, 3 (September 2008): 464-496.

**Durocher, S.** "Canadian Evidence on the Constructive Capitalization of Operating Leases." *Accounting Perspectives* 7, 3 (2008): 227-256.



Robson, P. and **M. Freel**. "Small Firm Exporters in a Developing Economy Context: Evidence from Ghana." *Entrepreneurship & Regional Development* 20, 3 (September 2008): 431-450.

Paré, G., Sicotte, C., **Jaana, M.** and D. Girouard. "Prioritizing the Risk Factors Influencing the Success of Clinical Information System Projects. A Delphi Study in Canada." *Methods of Information in Medicine* 47, 3 (2008): 251-259.



Cyr, D., **Kindra, G.S.** and S. Dash. "Web Site Design, Trust, Satisfaction and E-Loyalty: The Indian Experience." *Online Information Review* 32, 6 (2008): 773-790.

Wood, P. and **J. Leck**. "Dysfunctional Mentoring." *The International Journal of Diversity in Organisations, Communities and Nations* 8, 4 (2008): 19-26.



**Linton, J.D.** "Why Big Science Has Trouble Finding Big Money and Small Science Has Difficulties Finding Small Money." *Technovation* 28, 12 (December 2008): 799-801.



Elmawazini, K., **Manga, P.** and S. Saadi. "Multinational Enterprises, Technology Diffusion, and Host Country Absorptive Capacity: A Note." *Global Economic Review* 37, 3 (September 2008): 379-386.



**Mirabeau, L.** and **M. Mignerat**. "Blogs and Strategy: A Preliminary Enquiry." *Optimum Online* 38, 3 (August 2008): Online.



Hubbard, R. and **G. Paquet**. "Cat's Eyes: Intelligent Work versus Perverse Incentives – APEX Forums on Wicked Problems." *Optimum Online* 38, 3 (August 2008): Online.

**Paquet, G.** "Reasonable Accommodation and Governance." *Optimum Online* 38, 3 (August 2008): Online.

**Paquet, G.** "Governance as Stewardship." *Optimum Online* 38, 4 (December 2008): Online.



Bakera, H.K., **Rahman, A.** and S. Saadi. "The Day-of-the-Week Effect and Conditional Volatility: Sensitivity of Error Distributional Assumptions." *Review of Financial Economics* 17, 4 (December 2008): 280-295.

**Spence, M.**, Manning, L.M. and D. Crick. "An Investigation into the Use of Collaborative Ventures in the Internationalization of High Performing Canadian SMEs." *European Management Journal* 26, 6 (December 2008): 412-428.



Dia, M. et **D. Zéghal**. « Évaluation floue des profils de gestion des risques divulgués dans les rapports annuels des entreprises. » *Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de l'Administration* 25, 3 (Septembre 2008) : i-xix. ▶

### Articles en actes de colloques • Papers in Conference Proceedings

Pain, G. et **J. Barrette**. « Pratiques d'apprentissage organisationnel auprès d'organisations internationales », Actes de colloques du 15<sup>e</sup> Congrès de l'Association internationale de psychologie du travail de langue française, 19-22 août 2008, Québec, Canada, 10 pages. ▶



## Publications (mid-August to mid-December 2008)



**Calof, J.** and J. Smith. "Critical Success Factors for Government Led Foresight", Proceedings of the *Third International Seville Conference on Future-Oriented Technology Analysis (FTA): Impacts and Implications for Policy and Decision Making*, October 16-17, 2008, Seville, Spain.

**Dalziel, M.** and S.C. Zhang. "The Main and Contingent Effects of the Systems Integrator and Component Supplier Roles", Proceedings of the *Fourth International Conference on Management of Innovation & Technology*, September 21-24, 2008, Bangkok, Thailand.



**Dalziel, M.** "Measuring the Performance of Intermediaries", Proceedings of the *West Lake International Conference on Small and Medium Businesses*, October 15-17, 2008, Hangzhou, China.

**Dalziel, M.** "National Innovation Systems: Innovation Enablers as an Organizational Class", Proceedings of the *2008 International Conference on Science, Technology and Education Policy*, October 24-25, 2008, Hangzhou, China.



**Hamzaoui Essoussi, L.** and J.D. Linton. "Consumer's Willingness to Pay for Recovered versus Conventional Products", Proceeding of the *Informa Annual Meeting 2008*, October 12-15, 2008, Washington D.C., USA.



**Kuziemy, C.E., O'Sullivan, D., Michalowski, W., Wilk, S.** and K. Farion. "A Constraint Satisfaction Approach to Data-Driven Implementation of Clinical Practice Guidelines", Proceedings of the *American Medical Informatics Association Annual Symposium 2008*, November 8-12, 2008, Washington D.C., USA



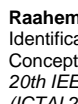
**Madill, J.** and N. O'Reilly. "Investigating the Concept of a Social Marketing Sponsorship: Key Concepts, Terminology, Stakeholders and Objectives", Proceedings of the *First World Social Marketing Conference*, September 29-30, 2008, Brighton, England.

Armenakyan, A., **Madill, J.** and L.A. Heslop. "Social Marketing in the Fight against Increasing Smoking", Proceeding of the *First World Social Marketing Conference*, September 29-30, 2008, Brighton, England.

**Miles, M.** "Modern Chinese Leadership: Experienced Best Practices", Proceedings of the *Fourth International Conference on Management of Innovation & Technology*, September 21-24, 2008, Bangkok, Thailand.



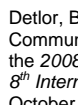
Zander, L., Mockaitis, A.I., Harzing, A.-W., **O'Sullivan, S.L.** et al. "Getting Closer to the Action: Examining Leaders' Behavioral Intent with GLOBE's Leadership Dimensions across 22 Countries", Proceedings of the *Australian and New Zealand Academy of Management 22<sup>nd</sup> ANZAM Conference 2008 – "Managing the Pacific Century"*, December 2-5, 2008, The University of Auckland, New Zealand. **\*ANZAM Best Paper Award.**



**Raahemi, B., Zhong, W.** and J. Liu. "Peer-to-Peer Traffic Identification by Mining IP Layer Data Streams Using Concept-adapting Very Fast Decision Tree", Proceedings of the *20th IEEE International Conference on Tools for Artificial Intelligence (ICTAI 2008)*, November 3-5, 2008, Fairborn, OH, USA.



**Riding, A., Orser, B., Spence, M.** and B. Belanger (Industry Canada). "Resource Utilization and Export Propensity among SMEs", Proceedings of the *11th McGill International Entrepreneurship Conference*, December 5-8, 2008, Centre for Entrepreneurship, School of Business, University of Otago, Dunedin, New Zealand.



Detlor, B., Hupfer, M., **Ruhi, U.** and P. Talaka. "User and Usage of Community Portals: The myhamilton.ca Experience", Proceedings of the *2008 International Consortium for Electronic Business - The 8<sup>th</sup> International Conference for Electronic Business*, September 30-October 2, 2008, Waikoloa on the Big Island of Hawaii, USA, p. 14-22.

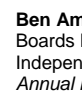


Ondoua Biwolé, V., **Spence, M.** et J. Ben Boubaker Gherib. « Stratégies de développement durable dans les PME : Une étude exploratoire auprès des PME camerounaises ». Actes de colloque du 9<sup>e</sup> Congrès international francophone en entrepreneuriat et PME (CIFEPME 2008), 28-31 octobre 2008, Université Catholique de Louvain, Louvain-la-Neuve, Belgique, 15 pages.

### Présentations • Presentations



**Angus, D.** "Does 'Old Europe' Offer Remedies for Our Ailing System?" *SPECTRUM 2008 Conference – Band-aids and Misdiagnoses: Creating a Sustainable Health Care System*, Carleton University, October 3, 2008, Ottawa, Canada.



**Ben Amar, W.,** Francoeur, C., Hafs, T. and R. Labelle. "Do Pluralistic Boards Make Better Boards? A Test of the Relevance of Diversity and Independence in Governance", *2008 American Accounting Association Annual Meeting*, August 3-6, 2008, Anaheim, CA, USA.



**Bégin, M.** "What Have Social Determinants of Health to Do with the Health Sciences?", *Annual Induction Ceremony and Dinner of the Canadian Academy of Health Sciences/Académie canadienne des sciences de la santé*, September 23, Toronto, Canada.

**Bégin, M.** « Hésitations nord-américaines touchant les services de garde à la petite enfance », *12<sup>e</sup> Journées annuelles de santé publique (JASP) - Rencontre francophone internationale sur les inégalités sociales de santé (Panel sur les inégalités sociales à la petite enfance)*, 17 novembre 2008, Québec, Canada.

**Bégin, M.** « Changer les conditions de vie pour l'équité en santé en une génération : Faisable, mais pas pour les timorés », *12<sup>e</sup> Journées annuelles de santé publique (JASP) - Rencontre francophone internationale sur les inégalités sociales de santé (Discours de clôture)*, 18 novembre 2008, Québec, Canada.

**Bégin, M.** "Reflecting on the Social Determinants of Health, Health Promotion and Disease Prevention, and the Canadian Health Care System", *3<sup>rd</sup> National Conference of the Chronic Disease Prevention Alliance of Canada / Alliance pour la prévention des maladies chroniques au Canada - Chronic Disease Prevention: Taking Action Together*, November 24, 2008, Ottawa, Canada.

**Bégin, M.** "Discussing the Report of the WHO Commission on the Social Determinants of Health", presented in the class HAH 6360, Telfer School of Management, November 25, 2008, Ottawa, Canada.

**Bégin, M.** "On the Report of the WHO Commission on the Social Determinants of Health", presented in the class POP 8910, Institute of Population Health, November 26, 2008, Ottawa, Canada.

**Bégin, M.** "The Black Hole of Social Equity", invited speaker at the *Healthcare System Management Research Seminar Series*, December 8, 2008, Telfer School of Management, University of Ottawa, Ottawa, Canada.

**Calof, J.** "Using Intelligence to Attract Foreign Direct Investment", *Joint Federal Provincial FDI Conference*, September 12, 2008, Halifax, Canada.

**Calof, J.** "Conference and Trade Show Intelligence", *Society of Competitive Intelligence Professionals (SCIP)*, October 22, 2008, Milwaukee, USA.

**Dalziel, M.** "Innovation Enablers", *China Innovation Circles and Academy (CICLAICS Academy)*, October 2008, Hangzhou, China.

**Dalziel, M.** "Measuring the Performance of Innovation Enablers. *China Innovation Circles and Academy Workshop (CICLAICS Academy)*, October 2008, Hangzhou, China.

**Dalziel, M.** and S.C. Zhang. "The Impact of a Firm's Sector Role on its Prospects", *Guanghua School of Management*, October 2008, Peking University, Beijing, China.



Amara, N., Landry, R. and **D. Doloreux.** "Patterns of innovation activities in KIBS", *The XVIII International RESER Conference*, September 25-27, 2008, Stuttgart, Germany.

**Doloreux, D.,** Amara, N. and R. Landry. "Mapping Regional and Sectoral Characteristics of Knowledge-Intensive Business Services: Evidence from the Province of Quebec (Canada)", *XVIII International RESER Conference*, September 25-27, 2008, Stuttgart, Germany.

**Doloreux, D.,** Dionne, E. and D. Rangdrol. "Francophone Economic Development and Business Support Programs in Canada: Public Initiatives, Organizations, and Networks", *2008 EUNIP International Conference*, September 10-12, 2008, San Sebastian, Spain. ▶



## Publications (mid-August to mid-December 2008)



Cousins, J.B., **Goh, S., Quon, T.** and L. Lee. "A Multi-level Investigation of Evaluative Inquiry and the Learning Capacity of Schools", *American Educational Research Association (AERA) Annual Meeting*, 2008, New York, NY, USA.



**Kuziemy, C.E.** and L. Varpio. "Towards Increased Visibility of Information Technology Impacts in Health Care Settings", *Computer Supported Cooperative Work (CSCW) 2008*, November 8-12, 2008, San Diego, CA, USA.



**Madill, J.** and L. Duxbury. "Toward an Understanding of Decision Making Around Having Children: The Case of Professional Women in Canada", *Association for Consumer Research Conference*, October 23-26, 2008, San Francisco, CA, USA.

**Madill, J.** and N. O'Reilly. "What is a Social Marketing Sponsorship Investigating the Concept of a Social Marketing Sponsorship", *First World Social Marketing Conference*, September 29-30, 2008, Brighton, England.

**Miles, M.** "High Performance Organizations", *Wyeth Pharmaceutical Company*, October 2008, Romania.



**Mulvey, M.** and C. Gengler. "Money Meets Motivation: Segmentation via Reservation Prices and Perceived Value Tradeoffs", *2008 Behavioral Pricing Conference*, September 19-20, 2008, Philadelphia, PA, USA.



**Nash, J.** "Purging Duplicate Files: Cleaning Full Directory Trees", *Ottawa Canada Linux Users Group*, August 5, 2008, Ottawa, Canada.

**Nash, J.C.** and R.F. Williams. "GhostWriter Gatherer: An Open source Tool for Retrieving and Scoring Web Documents from Simple Search Terms", *TRIPLE-I Conference 2008 - The Innovations Conference for Knowledge Management, New Media Technology and Semantic Systems*, September 3-5, 2008, Graz, Austria.

**Nash, J.** "DOSBOX: How I Use It", *Ottawa Canada Linux Users Group*, October 7, 2008, Ottawa, Canada.

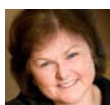
**Nash, J.** and P. Gilbert (Bank of Canada). "An Appreciation of the User Meeting in Dortmund", *Ottawa Gatineau R User Group*, November 11, 2008, Ottawa, Canada.

**Nash, J.** and B. Williams (Curtin University of Technology). "GhostWriter Gatherer – The Start of Automatic Essay Writing", *Educational Computing Organization of Ontario Conference*, November 14, 2008, Richmond Hill, ON, Canada.

**Nash, J.** "Did I Really Retire? How R, Gnumeric and Related Projects will Keep me Busy", *Statistical Society of Ottawa*, November 21, 2008, Ottawa, Canada.

**Nash, J.** "Open Source and Business Insight", *presented to the China Delegation, Telfer School of Management*, November 24, 2008, Ottawa, Canada.

**Nash, J.** "A Crude but Effective Approach to Short Term Retail", *invited lecturer in the class ADM 4307, Telfer School of Management*, November 28, 2008, Ottawa, Canada.



**Orser, B.** and **J. Leck.** "Physician as Feminist Entrepreneurs: Case Study of the Shirley E. Greenberg Women's Health Centre (Canada)", *Diana International Research Symposium*, November 4, 2008, Belfast, Northern Ireland.



**Patrick, J.** "Access to Long Term Care: The True Cause of Hospital Congestion?", *INFORMS Annual Meeting*, October 12-15, 2008, Washington D.C., USA.



**Persaud, A.** "A Reexamination of Firm Size in Technology Commercialization", *Athens Institute for Education and Research 6<sup>th</sup> International Conference on Small and Medium Sized Enterprises: Management - Marketing - Economic Aspects*, August 10-13, 2008, Athens, Greece.

**Spence, M.** « Méthodes d'évaluation des programmes d'accompagnement à l'entrepreneuriat : Le cas du Québec », *1<sup>er</sup> Congrès des acteurs de la création et de la reprise d'entreprises*, 12-13 novembre 2008, Montpellier, France.



### Documents de travail • Working Papers



**O'Sullivan, S.L.** "Internally-Directed Repatriate Proactivity as an Expression of Employee Voice: Implications for the Retention of Conventional Repatriates." WP 08-16

**Wright, D.J.** "Evolution of Corporate Social Responsibility in the ICT Industry." WP 08-17



The next *Avant-Garde* issue will include publications from **mid-December 2008 to mid-April 2009**. You can send your references to Caroline Faucher by email at: [faucher@telfer.uOttawa.ca](mailto:faucher@telfer.uOttawa.ca).

**Please note that submitted articles or accepted papers will only appear in *Avant-Garde* after they are published.** Thank you for your cooperation!

## Nouvelles des professeurs / News from Professors

### Financial Post Executive

The Telfer School of Management has recently become involved in the National Post initiative **Financial Post Executive**, launched in October 2008. This initiative, which includes a website, a weekly page in the Post and a monthly supplement, is intended to link business schools with business leaders and highlight research findings, to improve business practices. The Telfer School has committed to provide six articles per year for this project.

The first article to be published was Dr. **Tom Brzustowski's** column entitled: "Where is Canada's advantage?". You can read the entire article at: <http://www.financialpost.com/executive/story.html?id=906068>. The next articles to be published will be written by Dr. **Barbara Orser** and Dr. **Laurent Lapierre**. ▶

# Nouvelles des professeurs / News from Professors

## Swee Goh Appointed Interis Fellow



The Telfer School of Management at the University of Ottawa and Interis Consulting announced that the firm is making an initial contribution of \$180,000 to the Telfer School to fund three new academic initiatives involving the study of public sector performance management. The funding is for a research fellowship, an Interis scholarship for MSc students and a new public sector performance management research cluster at the Telfer School.

Professor **Swee C. Goh**, Ph.D., has been selected as the Interis Research Fellow. The purpose of this fellowship is to support research in understanding how to achieve effective performance management in public sector organizations. Commenting on his appointment, Professor Goh said: "In my view, research in this area is very timely and much needed. Senior managers in government are facing important challenges with an increasing accountability focus and close scrutiny from the public on effective service and program delivery." Micheál Kelly, Dean of the Telfer School, added: "Professor Swee Goh is an excellent choice for this fellowship. He is a distinguished researcher with a very strong focus on the application of research and an outstanding teacher. I have no doubt that as the Interis Research Fellow he will be able to build a dynamic research program that will make a valuable contribution to the management of Canada's public sector organizations."

## Wojtek Michalowski's New Appointment



Last September, Dean Kelly announced the appointment of Dr. **Wojtek Michalowski** as Program Director for the Master of Science in Health Systems. His mandate will be for one year with the possibility of renewal. Congratulations!

## Monique Bégin honorée



L'honorable **Monique Bégin**, PC, OC, PhD a reçu le tout premier « Lifetime Achievement Award in Chronic Disease Prevention ». Ce prix lui a été remis le 24 novembre dernier par L'Alliance pour la prévention des maladies chroniques au Canada (APMCC). Établie en 2001, l'APMCC est un réseau d'organismes canadiens qui incluent entre autres l'Association canadienne du diabète et la Société canadienne du cancer. ◀

## \* \* \* Mark your Calendar! \* \* \*

### Research Challenges Seminar Series

*L'objectif de cette série de séminaires est d'aider les chercheurs à faire face aux problèmes et aux questions qui se sont présentés au cours de leur recherche et de les soutenir en leur offrant un environnement constructif où ils pourront discuter de leurs « travaux en cours ».*

**Next Seminars (1:30 to 3:00 p.m. in DMS 6160)**

**January 16, 2009:** Tom Brzustowski (note this seminar will run from 2:30 to 4:00 p.m.)

**January 23, 2009:** Sarah Ben Amor

**February 20, 2009:** Dan Lane

**March 20, 2009:** Mirou Jaana

**April 17, 2009:** Silvia Bonaccio ◀

### 2009 Telfer India Forum Engaging with Indian Companies Going Global

The Telfer School of Management at the University of Ottawa, in partnership with the Indo Canada Ottawa Business Chamber, presents the 2009 Telfer India Forum, **Thursday, February 19, 2009.** ◀

### Management Research Seminar Series

**March 5, 2009:** MRSS present Dr. **Phillip Phan**, professor at the Johns Hopkins Carey Business School. ◀

### "Call for Paper" Financial Post Executive

We are looking for professors who are interested and available to provide articles of roughly 800 words for the **Financial Post Executive**, an initiative launched by the **National Post**. These articles are expected to include an array of topics related to business, offering you considerable flexibility in selecting the subject for your article.

If you are interested, please contact Caroline Faucher at [faucher@telfer.uOttawa.ca](mailto:faucher@telfer.uOttawa.ca). ◀

### Meta-Analysis Workshop

The Research Support Centre will be organizing a Meta-Analysis Workshop in **February 2009.**

If you are interested in participating, please contact Caroline Faucher at [faucher@telfer.uOttawa.ca](mailto:faucher@telfer.uOttawa.ca). ◀

### Nvivo Workshop

The Research Support Centre will be organizing a half-day Nvivo Workshop in **March 2009.**

If you are interested in participating, please contact Caroline Faucher at [faucher@telfer.uOttawa.ca](mailto:faucher@telfer.uOttawa.ca). ◀

## Management Library's Corner / Coin de la bibliothèque de gestion

### Reminder - New Addition to the Team!



I am very happy to announce that a second librarian will join the Management Library team in January. **Cecilia Tellis** holds an MLIS from McGill University and has extensive teaching and reference experience as Law Librarian at the Brian Dickson Law Library.

**Welcome to our team Cecilia!**



### Did you know?

En octobre dernier, la bibliothèque Morisset a inauguré un 6<sup>e</sup> étage destiné aux études supérieures et à la recherche. Les espaces entièrement rénovés accueillent un service de renseignements, un Centre de ressources et de mentorat des cycles supérieurs du SASS (du Service d'appui au succès scolaire), en plus d'offrir 154 isoloirs attribués aux étudiants diplômés, 146 isoloirs non-attribués, 8 salles d'étude en groupes et 2 salles multimédia, un laboratoire informatique de 30 postes ainsi qu'une salle de lecture de 86 places réservée aux étudiants diplômés et aux professeurs.

This is to inform you also that we worked a lot on a new project to improve the Management Library's website. The Library network bought a tool called LibGuides from Springshare which helps to create subject guides. Eight new subject guides related to management have been created (basic research, accounting, finance, international business, industry information, marketing and advertising, business plans and company information). I found these guides very helpful when we are teaching library resources and can see them being very useful for professors as well.

Il nous fait plaisir d'annoncer qu'à compter du 1<sup>er</sup> janvier 2009, le service du Prêt entre bibliothèques (PEB) offrira le service sans frais à ses usagers internes dans le cadre d'un projet pilote d'une durée d'un an. Durant cette période, la Bibliothèque ainsi que la Faculté des études supérieures et postdoctorales subventionneront les coûts du service. Veuillez toutefois noter que l'inscription au service de la [Source de l'ICIST - Service de livraison de documents](#) demeure disponible au coût de 8,00 \$. Le service de PEB soutient la recherche et l'enseignement de tous ses usagers internes (professeurs, professeurs retraités, professeurs émérites, étudiant(e)s, membres du personnel de soutien et retraités) en possession d'une carte d'identité valide et ne faisant pas l'objet de sanctions de prêt.

Finalement, si vous avez besoin d'aide à la recherche ou si vous désirez que je présente en classe les ressources de la bibliothèque à vos étudiants, n'hésitez surtout pas à communiquer avec moi à l'adresse [mlaflamme@telfer.uottawa.ca](mailto:mlaflamme@telfer.uottawa.ca).

**J'en profite pour vous souhaiter un beau temps des fêtes! ◀**

### *Un mot du Centre de soutien à la recherche / A Word from the Research Support Centre*

Many changes are underway at the Research Support Centre. In January, we welcome back Viviana as the Telfer School of Management's Research Facilitator. Her interim replacement **Sandra Noël** has really enjoyed her year with the School and will move on to pursue full-time graduate studies in Public Policy and Administration with a focus on health and environmental policy at Carleton.

In late November, **Amy Larin** left the School to take up a position as a Program Officer with the Social Sciences and Humanities Research Council of Canada (SSHRC). We are very happy to welcome our newest member of the Research Support Centre team, **Eileen Tosky-McKinnon**. Eileen looks forward to working closely with professors and students on ethics and award applications, post-award management and other projects.

Toute l'équipe du Centre de soutien à la recherche vous souhaite de passer de très Joyeuses Fêtes. Nous serons de retour en janvier 2009, prêts à vous fournir tout le soutien nécessaire pour mener à bien vos projets! ◀

**Communiquez avec nous / Contact us:**

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